

# Community

**old way: Short-Term Charity.** a hot meal.

**united way: Long-Term Results.**

Teaching a child to read, assisting families

with financial literacy classes, helping

people with job placement, and more.

**A Great Community Does Both!**

Right here in the Central Valley,  
United Way of Fresno County  
is changing—from short-term charity  
to long-term measurable results.

Here's how:



***Successful Children***

Our children will be healthy and successful in school.



***Safe Neighborhoods***

We will live in safe and healthy neighborhoods.



***Cultural Life***

We will enjoy a rich and diverse cultural life.



***Self-Sufficiency***

We will help individuals and families become self-sufficient.



***Access to Support***

We will be able to access high quality community support for special needs.

To get involved, visit our website

[www.unitedwayfresno.org](http://www.unitedwayfresno.org) or call our

Central Valley Call Center at  
1-866-559-4211.

4949 E. Kings Canyon Road  
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559-244-5710



United Way  
of Fresno County